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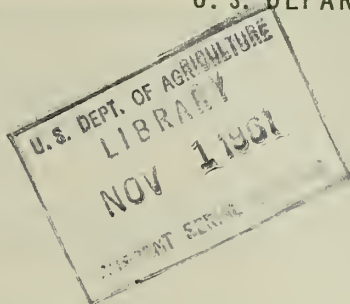
Ideas

about 4-H Clubs and Y M W



Federal Extension Service

U. S. DEPARTMENT OF AGRICULTURE



No. 61

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Dear Co-Workers:

To utilize my flying time on a recent trip, I explored the mysteries of Galbraith's book, "The Affluent Society." It is good but heavy reading. If you have the time, I would recommend you to read the last three chapters. I found two paragraphs that seemed to point up some rather definite implications for some of our 4-H emphasis in the future. I quote:

"To lift the standard of living of people, we should invest more than proportionately in the children of the poor community. It is there that high quality schools, strong health services, special provision for nutrition and recreation are most needed to compensate for the very low investment which families are able to make in their offspring."

"The effort of education and related investment in individuals is to enable them either to contend more effectively with their environment or escape it and take up life elsewhere on more or less equal terms with others."

YOUTH FITNESS

The President's Council on Youth Fitness has been reorganized under the leadership of C. B. "Bud" Wilkinson, Consultant to the President on Youth Fitness. We have received a progress report indicating that the first major emphasis under the new program will be implemented through the public and private elementary and secondary schools. A bulletin directed especially toward school fitness programs is to be distributed soon to school superintendents. There will likely be accompanying stress on press, radio and TV news. Future plans include the development of similar programs with the military and with volunteer organizations. We will keep you advised as progress is made.

Since the importance of good health is an essential part of 4-H training President Kennedy's emphasis on youth fitness should stir us to even further activity.

RURAL CIVIL DEFENSE

Nearly all States have now designated an extension staff person to be responsible for program coordination in rural defense educational and informational responsibilities. We should all be volunteering our services to this person and working with youth groups in assisting them with their community service contribution and understanding of the problems connected with this important responsibility. The rural civil defense kits for youth leaders which many counties have been supplied from OCDM can be used effectively for demonstration purposes.

A task force has been named in FES for this important area, with Luke Schruben as chairman. You probably know that Ed Crosby, formerly Director of the Division of Agricultural Programs, is now our FES program leader for rural Civil Defense work.

Many States have used the talents of Civil Defense personnel this summer in both Statewide and local meetings. Many suggestions and ideas for a worthwhile contribution on the part of 4-H members and leaders should be available.

Kansas recently sent us a copy of "Civil Defense Reports" outlined developed for 4-H Clubs and members in their State. We will appreciate having copies of the materials developed by all of you.

GRANT AVAILABLE FOR STUDY OF EXPANDING SCIENCE IN 4-H

The National Science Foundation is granting \$47,000 to the National 4-H Club Foundation for the study of increasing science emphasis in 4-H. This study will be a followup of the conference held at Michigan two years ago.

A technical advisory committee is under the chairmanship of J. O. Knapp, chairman of the Foundation's Board of Trustees. Others on the committee are: Dr. Ralph Tyler, Calif.; Dr. Ercel S. Eppright, Iowa; Dr. Walter J. Peterson, N. C.; N. P. Ralston, Mich.; Dr. John D. Ryder, Mich.; Dr. W. E. Skelton, Va.; and Dr. E. W. Aiton.

Recommendations of the study will cover specific areas of emphasis in such areas as types of 4-H projects, content of literature, methods of training leaders, and use of subject-matter specialists.

STAFF TRAINING IN LEADERSHIP

The first course in 4-H leadership development was held at the Northeast Extension Regional School at Cornell University with 22 enrolled. The general

opinion was the course met the real needs of experienced extension workers who have responsibility for 4-H leadership development programs. The course will be offered again in Arizona, February 5-23, in the Regional Extension Winter School with V. Joseph McAuliffe of our staff as instructor. It is hoped that enrollment will warrant two sections--one for State workers who have had the basic principles course and one for county staff members.

MISSOURI HAS 228 CLUB MEMBERS ON CITIZENSHIP TOUR

During five different weeks this summer, Missouri will have had 228 members and leaders participate in a one-week citizenship course. The counties have raised all of the funds for the trip. State staff members credit this interest to the fact that the State has just recently raised \$3,000 for the Missouri room and 4-H members, through raising the money, have been made conscious that there is a National 4-H Center. Good publicity on the pioneering trip of a group of counties last year also helped kindle the interest.

Congressman Randall of Missouri paid high tribute to the attitude and preparation of these 4-H members. In a recent statement in the Congressional Record, he said, in part:

"These young people sustain my long belief in the continuance of this fine work....This program provides an opportunity to learn more about our Government, with a better understanding of national problems and our citizenship responsibilities. It provides an understanding of our relationship to world problems as well as being a new insight into 4-H Club work."

STATE EXCHANGES

It's risky to even start a list but here are some recent ones that we know about:

- 36 Massachusetts members to Virginia
- 4 Montana members to Alberta, Canada
- 30 Maryland members to Minnesota
- 4 Kansas members to Iowa and Illinois
- 17 Tulare County, Calif., members to Weld County, Colo.

MARYLAND DAIRY TEAM PLACES FIRST IN ENGLAND

The U. S. dairy cattle judging team won top honors at the Royal Livestock Show. Group members also proved themselves unusually able as public speakers as well as good judges. They have had a busy reporting schedule since their welcome home dinner at the 4-H Center on August 14.

REGIONAL TRACTOR OPERATORS' CONTEST

Plans have been developed for two regional tractor operators' contests. The Eastern United States 4-H Tractor Operators' Contest is scheduled at Richmond, Va., September 25-26. This contest is held in connection with the Atlantic Rural Exposition.

The Central and Western United States 4-H Tractor Operators' Contest is scheduled at Dallas, Tex., on October 15-17. Approximately 45 State tractor driving champions from some 40 States will vie for regional honors during these two-day educational events.

"EDUCATIONAL NEEDS OF OUT-OF-SCHOOL YOUTH"

A booklet by this title, recommended for your checking, is by Andrew Hendrickson and Elizabeth Foster. Three socio-economic levels in the city of Columbus were included in the study which verified that 19-26 year olds are an under-served group from an educational standpoint. The booklet can be ordered from the Center for Adult Education, College of Education, Ohio State University, Columbus 10, at 50 cents each.

NEW PUBLICATION ON DRIVER EDUCATION

A recent publication of the Metropolitan Life Insurance Company, "How To Be A Better Teen-Age Driver," came across our desks. It is well written and would be a program aid for an older-member discussion topic and would fit into the automotive care and safety program.

"RECREATION EDUCATION IN THE PROGRAMS OF COOPERATIVE EXTENSION SERVICE"

E. H. "Duke" Regnier of Illinois has summarized the study he made while on sabbatical leave during part of 1960. To get the information, he studied reports at USDA, visited many States, and corresponded with others. Read the interesting report to see why he says, "Our greatest opportunity in extension recreation is with 4-H Club work."

BOOK LIST ON INTERNATIONAL UNDERSTANDING

The American Library Association has prepared for us a booklist for young people, ages 14-16, focused on international understanding. Mary Woodward of Michigan first suggested the need of such a list. Miss Jane Manthorne of the

Boston Public Library has compiled the list. This will be mailed to you later. You will recall the American Library Association prepared the list given to National 4-H Conference delegates last April.

SMITH REPRESENTS 4-H AT AMERICAN LIBRARY ASSOCIATION CONFERENCE

Russ Smith of the Ohio staff represented us at the Library Conference in July at Cleveland. After the experience, he commented, "I believe we have a definite obligation in helping 4-H leaders become aware of the resource materials and helps that libraries have on hand. The American Library Association is especially interested in developing further, and extending, the rural library services. As a result of the Library Service Act, the Department of Health, Education and Welfare is making an effort to increase the quantity and improve the quality of rural library service."

4-H WEEK KITS

By November 1, we will have the kits of suggestions for National 4-H Club Week available for mailing. There will be enough kits to supply one per county. Your State Publications Distribution Officer is being notified. You will want to check with him about quantities for your State.

You will note the theme for the Week, "4-H is good for YOUTH - and good for YOU." An important emphasis in the kits, and in our plans for the Week, will be to expand radio and TV coverage.

The survey of 200 counties has given us some valuable guidance. For instance, most of the counties had the kit from the previous year still available in their files. Last year we invested most of our funds in a sample special newspaper edition and in a booklet on window exhibits. We will assume that these materials will still be on hand for use.

LEADS FOR LEADERS

This issue, No. 20, is somewhat different as it is a brief outline of ideas from many States. In total, it gives an impressive picture of activity in this important phase of our work and highlights many usable ideas.

REGIONAL RESOURCES CONFERENCE, FONTANA, N. C.

Seven States joined in the sixth annual conference for senior 4-H Club members living in the area of TVA--Alabama, Mississippi, North Carolina, Tennessee,

Georgia, Kentucky, and Virginia. This is always a high level opportunity for members to learn the resources of the region and to train themselves for leadership in resource development. Alabama was host State this year. Mississippi will serve in 1962.

REVIEW OF 4-H MEMBER, 4-H CLUE AND LEADER RECORD-KEEPING SYSTEM

We have received a request from the Subcommittee to review the record-keeping systems used by States to secure the necessary information for program maintenance.

✓ A

Reply
Please!

What are you doing in your State? Will you please take a few minutes with your staff in order to give us your current situation in regard to your record-keeping system(s)? Please return one questionnaire per State and we will compile this data to share with you.

SHARING SOME GOOD IDEAS IN USE IN THE STATES

STAFF TRAINING OPPORTUNITIES

Illinois - Training in Automotive Project

County staff members and some local leaders attended a Statewide workshop on the automotive project. They agreed that it should be made available to older boys and girls and should offer those working to obtain their driver's license an opportunity to supplement the work in driver education courses in high school.

New Hampshire - Citizenship Tour for Staff

Fifteen county 4-H agents, accompanied by Jesse James, held a 5-day tour to Washington, staying at the National 4-H Center. Two main objectives were: getting more understanding about boys and girls and gaining deeper appreciation of citizenship opportunities.

New Jersey - "Youth Swap Shop" for Specialists

A workshop is being planned for mid-December, where subject-matter specialists will get up to date on some of the new approaches in 4-H and will also share ideas with each other about successful methods being used. The youth program in Middlesex County will be studied to see the

organizational pattern, the roles of leader, advisory committees, and agent; and then to consider the ideal agent-to-specialist relationship.

NEW PROGRAM AIDS

Kansas - Kit With Enrollment Aids

An excellent kit of enrollment aids is provided by counties. Included is "Getting the Job Done in 4-H Enrollment Expansion" - a step-by-step analysis of procedures and methods. The kit also has an order form for all of the materials available through the State office.

Michigan - Leaders' Inventory

A new leader's inventory card is being distributed, based on the key-sort system, and developed from information in a recent study by an Extension worker in the State. This should result in helpful and interesting information.

Mississippi - State Committee Plans for 4-H Literature

A 4-H literature committee appointed by Director Shaw reviewed the needs for printed materials to establish procedures for the State. It emphasized the need for brief and attractive bulletins for different age groups and also manuals for project leaders.

Washington - Fact Sheet to Aid Spread of IFYE

"This Is Iran" is a helpful sheet containing background materials on Iran, maps, a brief bibliography, an Iranian recipe, and discussion questions. It is designed primarily to accompany the visits of the three Iranian IFYE's to their host counties. The counties are finding many good ways to use the sheets.

PROJECT TOURS

Florida - Junior Citrus Institute

For 100 boys, accomplishments in citrus project work will lead to trips to the Institute. The boys received training in phases of citrus production and marketing as well as field work in the young citrus demonstration grove at Camp Cloverleaf. They spent one afternoon on a tour of citrus plantings in the surrounding area.

Illinois - 4-H Room Improvement Tour

Thirty girls who had completed the five-year room plan participated in a tour to Chicago. The five-year plan is an intensive home improvement program. Among the highlights was a day in the American Furniture Mart and a day in the Merchandise Mart.

Mississippi - State 4-H Agronomy Tour

Five groups of 4-H winners participated in a four-day educational tour that began at Jackson and ended at Memphis. The 26 delegates were chosen for crops judging, plant and weed identification, pasture record achievement, cotton record, and corn record.

Texas - Range Management

4-H and FFA boys participated in a camp sponsored with the purpose of developing youth leadership and giving advanced training in range management. Formal instruction at the camp was supplemented with visits to two large ranches and the Range Experiment Station.

West Virginia - Marketing Tour

County champion strawberry growers and the 4-H strawberry judging team had a three-day tour to Pittsburgh to visit a processing plant, the vegetable and fruit markets, and large department stores.

STATE 4-H EVENTS

Arkansas - New 4-H Event

A 4-H activity day newly designed to bring together all of the various activities where awards are made was held in late August. This procedure was adopted to leave State 4-H Club Week for other objectives. Eleven activities were held.

Hawaii - "Ahaelelo"

That is the name of the youth conference--in Hawaiian the word means something like gathering together. This year was the 19th annual, programmed to the theme, "Let's Build a Better World Through Youth." One of the most meaningful programs included youth from Japan, Laos, India, Philippines and Taiwan, who each told of "A Day in the Life of a Boy or Girl in My Country."

Kansas - 4-H Health Camp

Themed to "Highlighting the Health H" - the conference has classes and discussions on mental health, program planning, safety, teenage nutrition, recreation, personal development and outdoor activities.

Minnesota also has an outstanding health camp.

Michigan - International Emphasis

Flags of 20 nations were flying during the 43rd Michigan 4-H Club Week. County delegates split up into 20 country groups as they arrived. Each group was advised by an IFYE who is either from the country represented or had been there during his exchange experience. A featured talk and discussions also carried out the international experience. Career exploration was a second main emphasis during the week.

Missouri - Club Week Features Workshops

Each delegate selected one of the workshops in health, courtesy, music, safety, and marketing. Dr. Evelyn Duvall of Chicago was a popular speaker and discussion leader. This was the second consecutive year for the workshop.

Nebraska - Career Tour at State Week

The final day of State 4-H Club Week featured careers. The 300 delegates traveled to Omaha to tour some 50 businesses, industries, and educational facilities.

Nevada - First Citizenship-Leadership Conference

This first program, held at the State 4-H Club Camp at Lake Tahoe, was designed for boys and girls 16-21 years of age. It was open to leaders and officers of school classes, church groups, and youth organizations from all parts of the State. Objectives were to create an awareness in youth of the privileges and responsibilities of leadership and citizenship development, and to develop enlightened leadership for community and government affairs.

South Dakota - Governor Speaks at 4-H Event

Governor Archie Gubbrud gave the keynote address to the annual State 4-H Club Week group. College President H. M. Briggs, also gave an important address. Other college officials were involved in the career exploration discussions.

RECOGNITION, VARIOUS FORMS

Georgia - Leadership Award for 4-H'ers and Their Families

Twelve 4-H'ers and their parents had the opportunity of a week at the Ida Callaway Gardens near Pine Mountain, Ga. This was part of the Callaway Leadership awards program.

Nebraska, California, Colorado, Indiana - Several Others

Several States have added beef carcass classes to State and county fair competition for 4-H'ers. The contests are designed as educational activity in which awards are made according to carcass value per hundred weight. In several cases, we note that purple ribbon carcasses are displayed for the public, along with carcass information and picture of the live animals.

Mississippi - 4-H Flagpole

An impressive flagpole is now on the campus near the building where Extension is housed. The marker indicates it is in memory of Blanche Goad and Elaine Massey, former State 4-H workers. It also carries the names of initial donors to the Mississippi 4-H Foundation who contributed \$500 or more to the State 4-H Foundation. Additional plaques can be added later.

North Carolina - Prize-Winning Demonstration

4-H members gave their prize-winning demonstration on egg quality at a Statewide "good egg breakfast." Governor Terry Sanford participated in the program.

NEWS OF OUR CO-WORKERS

Jack Ralston of Indiana has retired after a 24-year service record. At a recognition dinner held in his honor, more than 100 friends gathered to pay tribute to his fine work and to wish him happiness ahead.

Several State workers have recently returned to State assignments after study leave. Polly Rowe is back home in Vermont; Calvin S. Shirley spent his study leave in Louisiana but is now back at his desk on a full-time basis. Dr. Billy L. Coffindaffer of West Virginia finished his studies at Wisconsin.

Aubrey R. Slayton of Virginia has extended his study leave until February 1, to continue his work at Madison. Betty Elliott of Minnesota and Dean Allen of Michigan are beginning study leave.

New appointments are: Allen S. Leland in Massachusetts while Bill Metcalfe is on study leave. Mr. Leland was formerly State County Agent Leader. Stella Jones in Louisiana; Ollie Dean McWhirter in Mississippi; JoEllen McKay in Missouri; and Raleigh Brooks in Colorado. Kenneth Potter, Maine, replaces Clint Conant as Club Agent at Large. Eleanor Wilson is joining the State staff in West Virginia when Mildred Fizer goes to school, and Jeannette Carnes is new on the Oklahoma staff. Beatrice May is appointed 4-H clothing specialist in New Jersey.

Resignations are Mrs. Alice L. Hare of Illinois; Mrs. Lois B. Ross, Minnesota; Ramon Larson, South Dakota; and Efrain Torres-Velez, Puerto Rico.

Two new appointments on the 4-H Foundation staff--Eldora Keske, formerly on the Wisconsin staff, is acting associate IFYE program leader, and Eugene P. Seifrit, formerly an agent in Pennsylvania, will also join the IFYE staff. Both of them have had experience as an IFYE--Eldora to Austria and Eugene to Finland.

Many changes in titles--Mrs. Aurora Padilla, Puerto Rico, is now Associate 4-H Club Leader; Edward Gassie and Claude Naquin of Louisiana have the title, District Program Specialist (4-H Club); Clifford "Brick" Vaughn is Acting State 4-H Leader of Montana while Paul Moore is continuing his studies. Mary Jane Stangl will have the title of 4-H Home Economics Specialist. Several on the Kansas staff now have the title of Extension Specialist in 4-H Club Work, while those in Minnesota are now Assistant State Leader, 4-H Club. Evelyn Harne and Bob Pinches are Associate Leaders.

Harry Miller of the California staff is now stationed at Davis. Jack Herr is also at that location.

Margaret Kohl of Claifornia has just returned to this country from extended travels in Europe and the East. She will be back on the State staff October 1.

Evelyn Barker of Virginia is now Mrs. Thomas N. Starling. Her new home address is 204 Turner Street, Blacksburg. After October, Evelyn will be a full-time homemaker.

Miss Gertrude Warren was honored by the American Country Life Association at their recent meeting. Her citation was for significant contribution to rural America, particularly in youth development. Others to be so honored were Dr. W. T. Spanton of the U. S. Office of Education and Joe Ackerman of the Farm Foundation. Dr. Spanton retires November 1 as head of vocational agriculture.

IN CLOSING - "These Things We Believe"

(Quoted from "Mississippi 4-H News," which credits this as a portion of the final program of the Regional Convention, American Camping Association.)

"We believe in boys and girls, not some of them but all of them.

We believe in their right to an understanding of their own place in the nature community of which they are a part.

We believe in their right to acquire skills and the tools for living in the out-of-doors as part of their heritage as descendants of pioneers, to swim, to fish, to manage a canoe, to climb, to build, to cook, to worship.

We believe in their right of discovery and adventure in nature's world, their right to pit their strength against the barriers nature erects and the mysteries she presents and in their right to a sense of achievement.

We believe in their right to fun, and to a creative expression of themselves in handicrafts, in music and in drama.

We believe in their right to friendly comradeship with someone older, likewise an adventure in the out-of-doors.

We believe in their need of the healing found in the wild, wide and open spaces.

We believe in their unfolding response to the warm earth, the friendly stars, the music of streams, the unknown life in the hidden places, great trees, sunsets and storms.

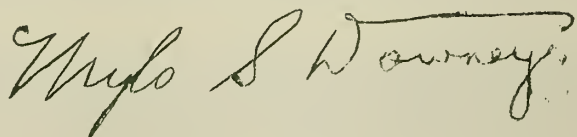
We believe that all these are pathways for them, and for us, to God, and that their language is universal."

These beliefs apply to all of 4-H as well as to camping.

Sincerely yours,

Program Leaders:

Maurice L. Hill
Mary Frances Lyle
V. Joseph McAuliffe
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Enclosures